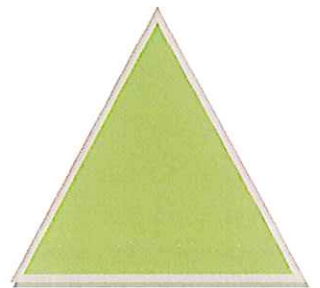


ATTACHMENT #6



Southeast Maricopa 2014 Needs and Assets Report:

Proposed Vendors

Providers:

Applied Survey Research

Communities in Schools of Arizona

UA - Norton School (ISA)

Wholonomy Consulting

Costs:

\$17,000 maximum per report at \$100 per hour.

\$16,800 maximum per report at \$105 per hour.

\$17,000 maximum per report at \$85 per hour.

\$16,995 maximum per report at \$103 per hour.

Proposal Summary
First Things First Regional Needs and Assets

Vender Name:	<u>Applied Survey Research</u>
Proposal is for the following Region:	Southeast Maricopa
Not to Exceed Hourly Rate:	\$100.00
Proposed Cost for Each Region:	\$17,000
Contact Information:	Susan Brutschy (831) 728-1356

The proposal indicates that the vender has experience and knowledge of:

- **Conducing community assessments:** History of creating community assessment reports; many successful large scale projects in other communities.
- **Data Analysis:** Proposal indicates early childhood development and community data collection experience. Understanding of needs assessments, survey research and data collection/analysis. Experience in performing long-term, complex research and program evaluation using multisource data collection and integration methods.
- **Vender indicated willingness to expand scope beyond base report:** Plan for additional data collection is included.
- **Proposed timeline meets statutory requirements and presents a clear plan:** Yes

Applied Survey Research - This is a California based national social research firm with extensive experience in conducting community assessment projects, community health assessments, children's reports, homeless census and surveys, program evaluation and community strategic planning. In 2007, Applied Survey Research won the first place Community Indicator Consortium Innovation award sponsored by the Brookings Institution. Applicant has extensive experience in early childhood projects mostly with the Zero to Five programs in California. Community assessments and family studies were conducted for two dozen "First 5 – Zero to Five" programs. They have done several projects in Arizona mostly in the Coconino region including the Coconino County Community Health Assessment in 2003 and the Alliance for Children's Early Success Community Assessment in 2007 (Coconino County). Proposal includes an extensive list of data sources. They have extensive experience in face to face surveys. They are proposing to do Family and Community surveys. They propose to use family portraits to identify the needs of families in the regions. The proposal is for Coconino County, but they state that they have the capabilities to serve all of Maricopa County including the adjacent tribal regions. The staffing proposed does not include any Maricopa County based staffing, but the company handles multiple projects each month and has staff and resources to take on additional work. They state that they have a pool of talented and experienced professionals to draw from in order to complete the projects in an expert and timely manner.

Experience: Vendor has completed Regional Needs and Assets Reports in past. Familiar with report outline and template. Prior work met objectives, however, Regional Councils feedback indicates that vendor was not as responsive to Councils' individual needs as Councils' would have desired.

**Proposal Summary
First Things First Regional Needs and Assets**

Vender Name:	<u>Communities in Schools of Arizona</u>
Proposal is for the following Region:	Southeast Maricopa
Not to Exceed Hourly Rate:	\$105
Proposed Cost for Each Region:	\$16,800
Contact information:	Alexis Smith-Schallenberger (602) 252-531

The proposal indicates that the vender has experience and knowledge of:

- **Conducing community assessments** Yes Proposal indicates experience in community assessment, especially working Maricopa County School Districts
- **Data Analysis** Some Proposal generally indicates experience in data analysis
- **Vender indicated willingness to expand scope beyond base report:** Yes Plan for additional data collection is included.
- **Proposed timeline meets statutory requirements and presents a clear plan:** Yes

Communities in Schools Arizona - Proposal is for all Maricopa County Regions as well as Tribal Regions within the Maricopa County Boundaries. Communities in Schools of Arizona was formed in 1994 with a focus to keep children in school and to prepare them for college, career and life. The applicant is a leader in the "Community Schools" concept which is a vision of schools as a vital center for the entire community and delivery point for services and resources. They recently completed a community needs assessment within Greater Phoenix Area – Communities in Schools of Arizona. Currently serving Washington, Littleton, Avondale, Phoenix, Riverside and Creighton Elementary school districts as well as Phoenix and Glendale Union High School Districts. Applicant is willing to expand the scope of work to meet regional needs. The applicant has a proven track record in gathering and analyzing county and community level data. Deliverables include regional data mapping, interviews, focus groups and comprehensive data analysis. This applicant has extensive experience in Arizona, but most of the focus seems to be on elementary and high school. Proposed staff has extensive experience with elementary and high school focus, but it is unclear regarding applicant's experience in Early Childhood Education and Health issues.

Experience: Applicant has not been selected to complete a Regional Needs and Assets Report in prior years.

**Proposal Summary
First Things First Regional Needs and Assets**

Vender Name:	<u>University of Arizona</u>
Proposal is for the following Region:	Southeast Maricopa
Not to Exceed Hourly Rate:	\$85 per hour
Proposed Cost for Each Region:	\$17,000
Contact information:	Michelle Walsh

The proposal indicates that the vender has experience and knowledge of:

- **Conducting community assessments:** Extensive experience in creating community assessment reports; including many successful large scale projects in other communities.
- **Data Analysis:** Detailed plan for data collection and analysis. Proposal indicates early childhood development and community data collection experience. Understanding of needs assessments, survey research and data collection/analysis.
- **Regional Partnership Council Area:** Previous experience in the area through extension office.
- **Vender indicated willingness to expand scope beyond base report:** Plan for additional data collection is included.
- **Proposed timeline meets statutory requirements and presents a clear plan:** Detailed timeline that meets requirements

University of Arizona: Through the Extension offices, the University of Arizona has proposed to conduct the needs and assets report for all regions in the state. Applicant proposed a detailed plan for data collection and analysis, including a comprehensive survey of key stakeholders and parents. Additional deliverables include regional data mapping, interviews, focus groups and comprehensive data analysis. Applicant is willing to expand the scope of work to meet regional needs. The applicant has a proven track record in gathering and analyzing county and community level data. Applicant is currently working with First Things First on the external evaluation project and the child care study project. Staff proposed to work on the needs and assets report is highly qualified with expertise in early childhood.

Experience: Has completed Regional Needs and Assets Reports in past, including multiple Maricopa Regions. Familiar with Report Outline and Template. Prior work met all objectives and timelines. Final report was well received by Regional Councils and all feedback was positive.

Proposal Summary
First Things First Regional Needs and Assets

Vender Name:	<u>Wholonomy Consulting</u>
Proposal is for the following Region:	Southeast Maricopa
Not to Exceed Hourly Rate:	\$103 per hour
Proposed Cost for Each Region:	\$16,995
Contact information:	Cassandra O'Neill (520) 403-0687

The proposal indicates that the vender has experience and knowledge of:

- **Conducting community assessments:** Yes, Extensive experience in creating community assessment reports; including many successful large scale projects. Consultants have experience with FTF Needs and Assets Reports (through LeCroy & Milligan) and AEEF community assessments.
- **Data Analysis:** Willing to include Collaborative Inquiry Cycle which would include Regional Councils and other key stakeholders in interpretation and analysis of data.
- **Regional Partnership Council Area** Yes, Conducted AEEF community assessments.
- **Vender indicated willingness to expand scope beyond base report:** Plan for additional data collection is included.
- **Proposed timeline meets statutory requirements and presents a clear plan:** Yes

Wholonomy – This applicant is a national network of consultants with a hub in Arizona. Wholonomy is a consulting firm dedicated to positive organizational development. They approach their work with an exploration of how to best leverage and maximize community strengths, increase impact of existing community resources, elevate community input and dialogue and create sustainable change through the identification of needs that when met will have the greatest impact in meeting identified goals. Several of the team members were subcontractors to LeCroy & Milligan in the development of the First Thing First 2008 Regional Needs and Assets reports. While the proposed staffs are qualified and experienced in similar work, the proposal does not indicate experience of Wholonomy in conducting similar projects. Applicant is heavily focused on community engagement and is willing to do adjacent tribal regions. The proposed plan includes details of the implementation process and data collection process that seem to meet the intent of the proposal, but little detail is available on process for collecting data. This applicant is only willing to do eight regions statewide and does not have the capacity to do all regions in Maricopa County.

Experience: Vendor has completed a Regional Needs and Assets Reports in past. Familiar with Report Outline and Template. Prior work met all objectives and timelines.